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American Cruise Lines' Give-Back Program Raises \$14,000 For Connecticut Food Bank

GUILFORD, CT - January 4, 2017 - American Cruise Lines, operator of the newest cruise ships in the United States, has raised \$14,000 for the Connecticut Food Bank with its Holiday Give-Back Program.

American Cruise Lines continues to support the Connecticut Food Bank through its Give-Back program by donating \$50 for each ticket sold on select holiday cruises, which include:

- Mississippi River 7-night cruise – Offered aboard the *Queen of the Mississippi*
- Historic South & Golden Isles 7-night cruise – Offered aboard the *Independence*
- Great Rivers of Florida 7-night cruise – Offered aboard the *American Glory*

Since the Give-Back Program began in 2013, American Cruise Lines and its ability to contribute to the community have grown. This year, American Cruise Lines has surpassed the previous year's donation of \$10,500.

Susan Shultz, Director of Sales, presented the Connecticut Food Bank with the donation on behalf of American Cruise Lines at the Food Bank's distribution center in Wallingford, CT. "There is nothing as rewarding as giving back to the local community and helping those in need," says Shultz. "It's our goal to continue to share our successes with the Connecticut Food Bank in the coming years."

Connecticut Food Bank CEO Bernie Beaudreau said the donation from American Cruise Lines would support critically needed food for hungry families in Connecticut. "This generous donation will provide enough food for 28,000 meals. We are grateful for the generosity of American Cruise Lines, given in recognition of their travelers, who shared the bounty of their holiday with Connecticut families in need."

About American Cruise Lines

American Cruise Lines is the leading US cruise line, with the largest fleet of US ships. It offers more than 35 itineraries, ranging from 4 to 21 nights in length including the Pacific Northwest, Alaska, New England, the Southeast and the entire Mississippi River system. The line has been continuously recognized for its new ships and for providing superb service to guests and travel agents before, during, and after a cruise.

To learn more about American Cruise Lines, visit <http://americancruiselines.com/home> or call 800-814-6880. Find us on Facebook at <https://www.facebook.com/americancruiselines> or follow us on Twitter at https://twitter.com/American_Cruise.

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