



News Release
FROM AMERICAN CRUISE LINES

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FOR IMMEDIATE RELEASE

Inaugural Season Underway for *America*

Newest Paddlewheeler Sets Sail on the Mississippi River

GUILFORD, CT – May 25, 2016 – American Cruise Lines announced its newest ship, *America*, has successfully embarked on its inaugural season on the Mississippi River. The maiden voyage took place on May 7th as a round-trip cruise, to and from New Orleans, LA.

Celebratory events and festive elements were woven throughout the cruise to make the experience memorable for all who were onboard. During the week, guests were treated to commemorative gifts embellished with the ship's name, while additional entertainment and musical performances enhanced the already lively atmosphere. Complimentary shore excursions were offered while at port, and onboard riverlorian, Bill Wiemuth, added an enriching dimension to the guest experience.

"The much anticipated inaugural season of *America* is off to a fantastic start," said Hotel Manager, Drew Godfrey. "Guests are truly enjoying the period inspired ship with its warm and inviting décor."

America, the cruise line's largest ship with a capacity of 185 guests, maintains the intimacy and personalization of small ship cruising that is the hallmark of American Cruise Lines. The ship brings never before seen features to the Mississippi including advanced engineering for faster yet quieter travel allowing guests to spend more time at the ports-of-call and travel at a higher level of comfort.

The launch of *America* brings its fleet up to eight small ships, four of which are authentic paddlewheelers while the additional four are coastal cruisers. With *America* now accompanying *Queen of the Mississippi* on the Mississippi River, the line was able to reposition the *American Pride* to the Columbia and Snake Rivers to join *Queen of the West*, making American Cruise Lines the only company with two riverboats on both of these sought after rivers.

Space, though limited, is still available for the inaugural season. Interested guests should contact their travel professional or a Cruise Specialist at 1-800-460-4518.

About American Cruise Lines

American Cruise Lines (<http://www.americancruiselines.com>) is the largest U.S. cruise company and operator of the newest fleet of small cruise ships and riverboats in the United States. It offers more than 35 itineraries (<http://www.americancruiselines.com/cruises>) ranging from four to 21 nights in length around the country including the Pacific Northwest, Alaska, New England, the Southeast and the entire Mississippi River system. The line has been continuously recognized for providing superb service to guests and travel agents before, during, and after a cruise to create a seamless and personalized experience.

Award Winning Cruise Line

Long established and deeply experienced in cruise travel, American Cruise Lines has led the industry with honors that include “Gold Magellan Award Winner” (2015, 2014), “North America’s Leading River Cruise Company” by World Travel Awards (2015), “The World’s Best Cruise Ship” by Condé Nast Traveler (2014), “World’s Leading River Cruise Company” by World Travel Awards (2015, 2014), “World’s Leading Small Ships Cruise Line” by World Travel Awards (2013, 2012), “Best New Ship” by TravelAge West (2013), and finalist for the Reader’s Choice Awards by Condé Nast Traveler (2015).

To learn more about American Cruise Lines, visit <http://americancruiselines.com/home> or call 800-814-6880. Find us on Facebook at <https://www.facebook.com/americancruiselines> or follow us on Twitter at https://twitter.com/American_Cruise.

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