FOR IMMEDIATE RELEASE
FROM AMERICAN CRUISE LINES

Media Contact: Alexa Paolella
Public Relations Manager
Tel: (203) 453-6800
Email: Media@AmericanCruiseLines.com

American Cruise Lines: Cruising Close To Home™
New Riverboats, New Itineraries, New Protocols, and much more...

GUILFORD, CT—October 5th, 2020—American Cruise Lines looks forward to Cruising Close To Home™ again in 2021. Next year, the country’s largest domestic cruise line will have 14 new small ships exploring in over 30 U.S. states. American will introduce two new Mississippi-bound modern riverboats, 3 brand new itineraries, over 50 new shore excursions, and an array of fabulous pre and post cruise packages in famous cities across the U.S.A.

American’s 2021 news will be highlighted today, October 5th at 2:15 pm EST, at Seatrade Cruise Virtual. American’s press conference will include a brief address from President & CEO, Charles B. Robertson, with a Q&A to follow. American’s press materials, photos, videos, and information will also be available afterward (and throughout this week) in the Seatrade virtual press room.
Two New Modern Riverboats on the Mississippi in 2021:

In August 2020, *American Jazz*, the Line’s 3rd modern riverboat passed its Sea Trials with flying colors. The 190-passenger *American Jazz* is the latest in American’s acclaimed series of 5 new modern riverboats bound for the Mississippi River, where the Line has enjoyed remarkable expansion since 2012.

Next year, American will have 4 new riverboats cruising the Mighty Mississippi; adding *American Melody*, its 4th modern riverboat, in Summer 2021, with a yet to be named 5th ship to follow.

“The U.S. river cruise outlook for 2021 is tremendous, with strong demand for small ship cruises close to home,” said Charles B. Robertson, President & CEO of American Cruise Lines. “*American Jazz* and the modern riverboats we have under construction demonstrate our commitment to leading the domestic market. We are proud to build the ships we operate at our affiliated shipyard in Salisbury, Maryland, and in adding new small ships and exciting new U.S. itineraries each year.”

American Cruise Lines has continued to expand year after year. Since just 2017, American Cruise Lines has doubled its fleet to 14 U.S.-flagged ships. American is the only U.S. River cruise line to offer both classic paddlewheelers and modern riverboats on both the Mississippi and Columbia & Snake Rivers.

*Brand new American Jazz during Sea Trials August 2020, Chesapeake, Maryland*
American’s Cruise News for 2021:

3 New 2021 Itineraries: American will introduce a new 8-day Cape Codder, roundtrip from Boston, which visits a variety of small New England ports including an exclusive partnership with the Woods Hole Oceanographic Institution; an 8-Day Music Cities cruise, between Nashville and Memphis, which draws on American musical influences and offers complimentary and extended pre-and post-cruise packages in both Nashville and Memphis; and an 11-day Alaskan Explorers cruise, roundtrip from Juneau, which will visit more Alaskan ports than ever before—including two days in Glacier Bay as well as a complimentary pre-cruise package in Juneau.

Over 50 New Shore Excursions: American’s enrichment continues on land and sea in 2021. The Line has added over 50 new shore excursions across the country, with many new active excursions—from kayaking and hiking, to wildlife and whale watching adventures. American offers amazing explorations along more than 35 curated itineraries, coast to coast, as well as themed and holiday cruises February through December each year.

All Private Transportation Aboard American’s New Luxury Cruise Coaches: American will also introduce new luxury American Cruise Coaches which will follow all the Line’s Upper & Lower Mississippi River cruises from St. Paul to New Orleans. American provides 100% private transportation for their guests to all shore-side activities, as well as airport transfers upon arrival and departure.

Luxurious New Pre-Cruise Packages: American has added many new complimentary pre-cruise hotel and transportation packages. All American’s 2021 Mississippi and Columbia & Snake River cruises offer a one-night complimentary pre-cruise hotel package; with complimentary packages also available on select coastal cruises. American will also offer several longer Premium pre-cruise and post-cruise packages (including new Four Seasons hotel packages from cities like Boston, St. Louis, and Baltimore). In Memphis, the Line has an all-new VIP Graceland package which includes private tours and presentations of the King’s home and artifacts, as well as 2-nights in the Guest House Hotel next door to Graceland. American’s many 2021 Premium packages include a vast array of added enrichment from exhilarating Jet Boat rides to backstage tours.

The Inherent Advantages of American-Built & Designed New Small Ships:

American builds new ships each year, but all ships in American’s growing fleet remain small—between just 100 to 190 passengers. American’s small coastal ships, modern riverboats, and classic paddlewheelers will cruise in over 30 U.S. states, visiting the small ports and towns large cruise ships can’t access. Exploring along the East and West coasts (Alaska to Florida) and major U.S. rivers (including the Hudson River and the Great Rivers of Florida), American only cruises to domestic small ports of call and always in sight of land.
American’s Modern Riverboats showcase gorgeous multi-story glass atriums and contemporary design

Unsurpassed Space On Board: American’s ships are designed for our very personalized all-inclusive style of cruising. American’s ships already easily accommodate new social distancing preferences—offering an unsurpassed 350 sq/ft per passenger of space onboard (at maximum capacity).

American-Built & Designed: American’s new riverboats and coastal ships offer the largest standard staterooms in the industry, with over 300 to 350 sq/ft standard staterooms, 250 sq/ft singles, and enormous suites ranging up to 900 sq/ft. Nearly all American’s staterooms have sliding glass doors leading to private balconies, and there are NO interior cabins on any ships in the fleet. Instead of swimming pools, casinos, and big theatres, American’s ships are designed with extra spacious indoor and outdoor lounges, expansive top sundecks, as well as indoor and outdoor dining spaces. American’s small ships and riverboats are well-designed providing multiple fresh air spaces and spectacular views throughout.

New Website with Virtual Ship Tours and Cruise Schedules through 2023:

American has just launched a brand new website with many enhanced features for both guests and travel professionals. The new website includes American's cruise schedules through 2023 as well as new 360-degree virtual tours of American’s newest modern riverboats and coastal ships.

Take a Tour: American Cruise Lines Virtual Modern Riverboat Tour.
COVID-19 Safety Protocols and New Considerations:

American was one of the first U.S. lines to suspend cruises earlier this year and we have spent many months developing extensive safety protocols. American has partnered with Vikand Solutions and will have medical professionals and testing available pre-cruise and on board. As a voluntary part of our enhanced COVID-19 protocols, cruises will begin sailing at 75% capacity, providing 450 sq/ft of space per passenger on board. American’s ships are also designed with independent HVAC air systems in all cabins and interior spaces (with no shared duct work). American is mailing PPE packages to all our guests in advance of travel, as well as providing it on board. We have enhanced all our sanitization practices and implemented extensive plans to ensure that from booking-to-boarding, we are offering the safest process possible.

In every way, American’s fleet is prepared with the protocols, space, and small-ship amenities, which are so much more meaningful now than ever before.

All the details of American’s new COVID-19 safety protocols & plans are available in full detail on our website: [https://www.americancruiselines.com/about-us/covid-19-operating-protocol](https://www.americancruiselines.com/about-us/covid-19-operating-protocol)

About American Cruise Lines:

American Cruise Lines offers the finest river cruising and coastal cruising in the U.S.A. Year after year, American continues to launch the newest small ships and uniquely curated itineraries for exploring and Cruising Close to Home™. On all American’s cruises, guests discover the history, spirit, and culture of the United States aboard the most sophisticated fleet of modern riverboats and small cruise ships in the country. American operates 14 ships, all accommodating just 100-190 passengers, which cruise more than 35 itineraries in over 30 states, February through December each year.

For reservations or to learn more about American Cruise Lines flexible new booking policies:

Please call 1-800-814-6880 or visit: [www.AmericanCruiseLines.com](http://www.AmericanCruiseLines.com)

Follow us on Facebook at: [https://www.facebook.com/americancruiselines](https://www.facebook.com/americancruiselines)

Follow us on Twitter at: [https://twitter.com/American_Cruise](https://twitter.com/American_Cruise)

Visit our Travel Advisor portal: [https://www.americancruiselines.com/travel-advisor-program](https://www.americancruiselines.com/travel-advisor-program)