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FROM AMERICAN CRUISE LINES



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## American Encore Excels on Passenger Metrics



**Guilford, CT—January 13, 2026—**American Cruise Lines is pleased to announce that new riverboat [\*American Encore\*](#) is on schedule for its May 2026 debut and inaugural season cruising the Columbia and Snake Rivers. Designed to be the most spacious riverboat in the world, *American Encore* is a *next-gen* riverboat with world-class amenities including the largest staterooms, highest ceilings, largest gym, and most space-per-person in the global river cruise industry. The passenger density on board will be more reminiscent of a yacht than a typical river cruise ship.

American Cruise Lines has made U.S. River cruising mainstream within the broader worldwide cruise industry by introducing modern ships to a once boutique domestic market. The company's new ships excel in modern design, noise and vibration control, and passenger amenities.

“This boat was not designed in a vacuum. We compare ourselves to others around the world and ask, ‘how can we beat that?’ I think that we have objectively accomplished this mission with *American Encore*,” said Charles B. Robertson, President & CEO of American Cruise Lines.



[\*American Encore\*](#) will feature five decks and accommodate 180 guests in 100% private balcony accommodations. The riverboat will showcase a stunning four-story glass atrium at the center of the ship and introduce American’s newest stateroom category, the extraordinary *Signature Suite*. At 1500 square feet, *American Encore’s Signature Suite* will be the largest riverboat suite in the world, offering a wrap-around balcony, panoramic views, separate living and sleeping spaces, and a hotel-sized bathroom with soaking tub and heated floors. Other onboard amenities include a grand dining room and casual café, multiple indoor and outdoor lounges, top deck lounge and outdoor walking track, large gym, complimentary laundry room, and elevators to all passenger decks.

*American Encore* represents the next step in the company’s award-winning modern American Riverboat™ series. Series flagship, *American Song*, was lauded by TIME Magazine as one of *The World’s Greatest Places* when it launched in 2018. Sistership *American Serenade* became the first U.S.-built riverboat to be named *Best New Riverboat of the Year* by Cruise Critic in 2023. *American Encore* will continue to elevate the industry in 2026.

Following *American Encore’s* May 2026 launch, sisterships *American Anthem* and *American Grace* are also slated to begin operations along the Columbia and Snake Rivers in 2027 and 2028.





Additional details on *American Encore's* christening festivities and inaugural 9-Day *Columbia & Snake Rivers* cruise will be forthcoming in the months ahead. *American Encore* and all the company's newest ships are available to book now, for cruises through the 2028 season.

[Virtual Ship Tours](#) are available on the company's website at all times.

#### About American Cruise Lines:

American Cruise Lines is the largest river cruise line in the U.S.A. with 28 small ships sailing the [Mississippi River](#), the [Columbia and Snake Rivers](#), and protected waterways all over the country. American's award-winning fleet exemplifies the company's 50-year history of offering domestic small ship cruises that explore exclusively in the United States. Today, it is the only 100% U.S.-flagged fleet of riverboats and small ships in the world. American now offers 50+ domestic cruise itineraries in 35+ states operating year-round, including new [Extended Cruises](#) honoring the country's 250<sup>th</sup> in 2026.

### MOST AWARDED U.S. CRUISE LINE



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