



Travel Advisor Guide

2026-2028





Dear Travel Advisor,

Thank you for your interest in American Cruise Lines. This booklet is designed to serve as a guide for helping you market our wide range of offerings to your clients. With 50+ unique itineraries across 40 states in America, we have something for everyone. We are continuing to expand our fleet, as well as the number of amazing destinations and excursions we offer. We are delighted to have the opportunity to work with you and to present you with **Small Ship Cruising Done Perfectly.®**

Sincerely,

Melissa Young

Melissa Young

Director of Business Development

TO LEARN MORE, CALL
888-323-4741

TABLE OF CONTENTS

The American Difference	4
Small Ship Advantage™	5
Staterooms	6
<i>American Encore</i>	7
Patriot Class	8
American Riverboats	9
Paddlewheelers	10
Coastal Cats	11
Coastal Ships	12
Onboard Enrichment	13
Exquisite Cuisine	14
Shore Excursions	15
All-Inclusive Experience	16
Regions of Interest	17
Mississippi River Cruises	17
Pacific Northwest & Alaska Cruises	18
Southeast Cruises	19
New England Cruises	20
Great Lakes Cruises	21
Group Booking Guide	22
The Choice for Travel Advisors	23





THE AMERICAN DIFFERENCE

Over 50 years of experience and itineraries across 40 states. With American Cruise Lines, you may expect all this included in your fare:

- ✓ All new boats, with many introduced in the last year
- ✓ The largest staterooms globally
- ✓ Full private balconies where indicated
- ✓ The smallest ships with just 90 to 180 guests
- ✓ Nightly entertainment
- ✓ Resident historians and experts who lead discussions and enlighten as we sail
- ✓ Included gratuities
- ✓ Hotel stay prior to embarkation
- ✓ At least one complimentary shore excursion in every port
- ✓ Personalized experiences with a dedicated guest programs staff
- ✓ Signature complimentary cocktail hour every evening
- ✓ Wine and beer service each afternoon and evening
- ✓ WiFi provided by Starlink
- ✓ 100% American company
- ✓ The broadest U.S. itinerary portfolio

Transforming Travel on America's Waterways



THE SMALL SHIP ADVANTAGE™

American Cruise Lines is the largest U.S. cruise line with more ships, itineraries, and options than others. Our secret to success is the small size of each ship.

Small Ships Fit the River ★ We operate multiple small ships that can navigate the widest range of river conditions, offer the greatest breadth of itinerary options, and most importantly, fit harmoniously in the communities we visit.

The Newest Ships ★ Although each ship is small, it offers all the amenities and comforts sophisticated travelers have come to expect. In 2018, American Cruise Lines revolutionized river travel with the first truly modern ships on the U.S. rivers. With the most environmentally friendly fleet in the country, each newly constructed ship is the perfect venue for responsible exploration.

The Largest Staterooms ★ For over 50 years, American Cruise Lines has taken pride in the generous size of our staterooms. Although the ship may be small, we challenge you to find larger onboard staterooms anywhere else. Plus, every new ship has staterooms with private balconies with floor-to-ceiling glass doors.

Most Itinerary Options ★ Our fleet offers more than 50 itineraries across 40 states. With different ship styles and itineraries, the breadth of options offers something for every interest.

Spacious Staterooms

American Cruise Lines' ships boast the most spacious staterooms in the industry, most with private balconies, featuring all the amenities of a modern hotel, including full-size bathrooms. All rooms have an interior entrance, giving guests unobstructed views of the picturesque passing scenery.



The American Cruise Lines Difference

- ★ Spacious staterooms ranging from 200 to 1,500 square feet
- ★ Full-size bathrooms
- ★ No inside staterooms
- ★ King-size bed with optional twin-bed configuration
- ★ Twice daily stateroom service
- ★ Single occupancy staterooms at single fare
- ★ Accessible staterooms



Grand Suite
Up to 615 square feet



Veranda Suite
Up to 375 square feet



Premium Balcony
Up to 300 square feet



Deluxe or Standard Balcony
Up to 300 square feet

American Encore

The World's Best Riverboat

American Encore is the world's best and most modern riverboat, ushering in a new generation of shipbuilding. Designed to deliver the most premium experience available, the ship sets a new standard for luxury, space, and comfort, offering guests an elevated way to explore the rivers of America.



Signature Suite

- ★ The largest stateroom in our fleet at 1,500 sq ft
- ★ Panoramic 180° views
- ★ Floor-to-ceiling glass doors leading to wraparound balcony
- ★ King-size bed with optional twin-bed configuration
- ★ Full bathroom including double sinks, a standalone tub, and heated floors



Living Area
Spacious area to host, dine, or unwind



Premium Bathroom
Soaking tub and heated floors



Patriot Class

The Newest Coastal Ship Fleet in America

American Cruise Lines introduces its cutting-edge Patriot Class of ships, meticulously crafted for seamless navigation along the picturesque U.S. coasts and the Great Lakes. Accommodating just 130 guests, this new class boasts enhanced capabilities, ensuring smooth sailing and unparalleled comfort and luxury. Ranging from approximately 250 square feet to 500 square feet, each stateroom features a private balcony, inviting guests to soak in the breathtaking views. A variety of spacious lounges are available for relaxing and socializing with fellow guests.

SHIP	CAPACITY	REGION	YEAR BUILT
American Mariner	130	New England, Hudson River, Chesapeake Bay, and Southeast	2027
American Navigator	130	New England, Hudson River, Chesapeake Bay, and Southeast	2027
American Maverick	130	New England, Hudson River, Chesapeake Bay, and Southeast	2026
American Ranger	130	Hudson River, Chesapeake Bay, Southeast, Puget Sound and Alaska	2026
American Patriot	130	Great Lakes	2025
American Pioneer	130	New England, Chesapeake Bay, Southeast, and Puget Sound	2025



American Riverboats

The Newest Riverboat Fleet in America

Accommodating 180 guests, each in our series of American Riverboats showcases a gorgeous multi-story, sky-lit atrium, which serves as a central gathering place. Guests can enjoy an elegant restaurant as well as a casual outdoor café. Ranging from approximately 250 to 1,500 square feet, all of the luxurious staterooms feature full-size bathrooms, roomy closets, and private balconies where guests can relax after a day's adventure and admire the rolling river views.

SHIP	CAPACITY	REGION	YEAR BUILT
American Grace	180	Columbia & Snake Rivers	2028
American Anthem	180	Columbia & Snake Rivers	2027
American Encore	180	Columbia & Snake Rivers	2026
American Serenade	180	Mississippi River	2023
American Symphony	180	Mississippi River and Gulf Coast	2022
American Melody	180	Mississippi River	2021
American Jazz	180	Columbia & Snake Rivers	2020
American Harmony	180	Columbia & Snake Rivers	2019
American Song	180	Columbia & Snake Rivers	2018



Paddlewheelers

Modern Comfort Meets Nostalgic Travel

These well-appointed ships offer a classic paddlewheeler experience with modern design features and amenities. Guests can enjoy large staterooms with private balconies, hotel-style bathrooms, and a variety of unique lounges. Located on both the Columbia and Mississippi Rivers, they offer many of the same itineraries as our modern riverboats, but with a nostalgic steamboat flair.

SHIP	CAPACITY	REGION	YEAR BUILT
American Splendor	180	Mississippi River	2016
American Heritage	150	Mississippi River	2015
American Pride	150	Columbia & Snake Rivers	2012
American West	110	Columbia & Snake Rivers	2011



Coastal Cats

Our new fleet of Coastal Cats is designed to provide the ultimate comfort for our guests. At a capacity of just 100 guests, these ships blend the excitement of expedition cruising with the refinement, stability, and land proximity of river cruising. Like the other ships in our fleet, each features modern décor and the most spacious staterooms in the industry, most with private balconies, as well as an elegant restaurant, multiple lounges, a fitness center, and an outdoor café.

SHIP	CAPACITY	REGION	YEAR BUILT
American Eagle	100	New England, Hudson River, Chesapeake Bay, and Southeast	2023
American Glory	100	New England, Hudson River, Chesapeake Bay, and Southeast	2023
American Liberty	100	New England, Hudson River, Chesapeake Bay, and Southeast	2024
American Legend	100	New England, Hudson River, Chesapeake Bay, and Southeast	2024



Coastal Ships

Constellation Class and Independence Class

Traditional in all respects, these hardy pioneers offer exceptional value as they travel along the East and West Coasts. Each ship offers the same great service for which American Cruise Lines is famous. Many staterooms feature private balconies and, though just slightly smaller than our other classes, offer a generous amount of space for comfortable exploration.



Constellation Class

SHIP	CAPACITY	REGION	YEAR BUILT
American Constitution	170	Alaska and Puget Sound	2018
American Constellation	170	Alaska and Puget Sound	2017



Independence Class

SHIP	CAPACITY	REGION	YEAR BUILT
American Independence	90	New England and Chesapeake Bay	2010
American Star	90	New England and Chesapeake Bay	2007
American Spirit	90	Puget Sound	2005

Onboard Enrichment

American Cruise Lines is sure to keep your clients entertained with our lively, award-winning onboard enrichment programs. Entertainment ranges from interactive lectures to live musical performances in one of the ships' inviting lounges.

The American Cruise Lines Difference

- ★ Award-winning onboard enrichment programs that are engaging and informative
- ★ Carefully selected naturalists, historians, and musicians with expertise in and passion for American heritage
- ★ Programs that bring local history, nature, and culture to life through informal lectures, open discussions, and musical performances
- ★ Onboard experts who also attend shore excursions to give guests behind-the-scenes insight into a particular destination



Exquisite Cuisine

American Cruise Lines has a team of master chefs who are passionate about their craft. Our culinary teams are encouraged to use locally grown, sustainable ingredients to masterfully create regionally inspired and traditional American cuisine. Each menu offers something for everyone and changes to complement the season.

Cruise Local, Eat Local

- ★ Gourmet, regionally inspired dining experience
- ★ Locally grown, fresh ingredients
- ★ Can easily accommodate any dietary restrictions
- ★ All meals served to order
- ★ Beer and wine at all meals
- ★ Nightly cocktail hours with hors d'oeuvres
- ★ Complimentary snacks and non-alcoholic beverages available in our lounges 24 hours a day
- ★ One open-seating restaurant allows guests to eat when and with whom they please



Shore Excursions

American Cruises Lines offers the most comprehensive guided shore excursions that bring out the distinct flavor and unique culture of the destinations visited. With a variety of onshore options, clients have the ability to tailor their cruise experience and can even choose to plan their own excursion at a particular port with the help of the Hotel General Manager.



Shore excursions come in one of three categories:



FEATURED

Featured excursions are complimentary to all guests.



PREMIUM

Premium excursions typically cost between \$10 and \$95.



SIGNATURE

Signature excursions are limited-availability and must be reserved in advance.

The American Cruise Lines Difference

- ★ Over 600 guided shore excursions to accommodate specific interests
- ★ Guided, small-group excursions available in every port of call
- ★ Meticulously planned and supported with personal guides who are well-versed in each region

Choosing Your Excursions

At least one Featured excursion is available in every port of call with a supplemental program of Premium and Signature shore excursions. Our Featured, Premium, and Signature excursions can be easily booked in advance on the guests' personalized online cruise portal or with a Cruise Specialist. This gives guests an opportunity to book an excursion ahead of time or to explore on their own if they prefer.

All-Inclusive Experience

Cruise Inclusions on All Itineraries:

- ★ Complimentary beer and wine at lunch and dinner with mixed alcoholic drinks available by request
- ★ Nightly cocktail hours
- ★ A full bar during the evening entertainment
- ★ Port charges and fees
- ★ At least one complimentary shore excursion in every port

Hotel Stays

All cruises include a hotel stay the evening prior to embarkation, as well as concierge luggage service and transportation to the ship. Guests also have the option to upgrade to a Four Seasons Hotel stay in Baltimore, MD; Boston, MA; Seattle, WA; and Washington, D.C.

Optional Pre-Cruise Hotel Packages

On our Mississippi River cruises departing from Memphis, TN, we offer a Graceland Pre-Cruise Package at The Guest House at Graceland. This package includes 2 nights at the hotel, breakfast each morning, and a tour of the iconic mansion and grounds. Our Columbia & Snake Rivers cruises departing from Clarkston, WA, offer a Hells Canyon Pre-Cruise Package, including a 2-night hotel stay, breakfast each morning, and a jet boat ride through Hells Canyon. These packages also include luggage service and transportation to the ship.



Mississippi River Cruises

We offer many fascinating itineraries along the Mississippi River and its tributaries aboard the newest American Riverboats and paddlewheelers in the country. On the Lower Mississippi River, guests can explore enchanting ports, historic estates, and Civil War battlefields. The journey up the river features sprawling nature preserves, unique wildlife, and vivid American towns that bring you back to an earlier time.

CRUISE	DAYS	ITINERARY
Complete Mississippi River	23	New Orleans, LA–St. Paul, MN
Grand Heartland	16	St. Paul, MN–New Orleans, LA
Grand Ohio River	16	St. Louis, MO–Pittsburgh, PA*
Mississippi & Tennessee Rivers	16	New Orleans, LA–Huntsville, AL*
Mississippi & Cumberland Rivers	16	New Orleans, LA–Nashville, TN*
Mississippi & Ohio Rivers	14	New Orleans, LA–Louisville, KY
Mississippi River Gateway	12	New Orleans, LA–Louisville, KY
Mississippi Explorer	12	New Orleans, LA–Memphis, TN*
Music Cities	9	Nashville, TN–Memphis, TN*
Ohio River	9	Louisville, KY–Pittsburgh, PA*
Upper Mississippi River	9	St. Louis, MO–St. Paul, MN*
Lower Mississippi River	9	New Orleans, LA–Memphis, TN*
Highlights of the Mississippi River	8	New Orleans, LA Round-Trip
Tennessee Rivers	9	Chattanooga, TN–Nashville, TN*
Great Smoky Mountains	11	Knoxville, TN–Huntsville, AL*
Arkansas River	9	Tulsa, OK–Memphis, TN*

**Offered in both directions*



Pacific Northwest & Alaska

The Pacific Northwest is world-renowned for its diverse ecosystems and wildlife. We offer a variety of amazing itineraries that explore the spectacular beauty of Alaska, Puget Sound, and the Columbia & Snake Rivers, as well as seven of America's National Parks. Your clients will visit historic sites from the journey of legendary pioneers Lewis and Clark, experience what the Gold Rush was like in America's Last Frontier, and view majestic orcas in their natural habitat.

CRUISE	DAYS	ITINERARY
National Parks & Legendary Rivers	15 or 16	Portland, OR–Jackson, WY*
Grand Columbia & Snake Rivers	16	Portland, OR Round-Trip
Columbia & Snake Rivers	9	Portland, OR–Clarkston, WA*
Columbia River Gorge	7	Portland, OR Round-Trip
Puget Sound & San Juan Islands	9	Tacoma, WA Round-Trip
Northwest National Parks	15	Tacoma, WA Round-Trip
Alaska Inside Passage	16	Tacoma, WA–Juneau, AK*
Alaskan Explorer	12	Juneau, AK–Ketchikan, AK*
Southeast Alaska	9	Juneau, AK Round-Trip
Alaska National Parks	16	Fairbanks, AK–Juneau, AK
Grand Alaska National Parks	19	Fairbanks, AK–Ketchikan, AK

**Offered in both directions*



Southeast Cruises

European explorers found sanctuary in the bountiful lands of the Southeast centuries ago. Your clients can experience the unparalleled beauty and grand history of the Southeast. Cruises in this region visit historic ports of call, architecturally significant homes, charming seaside villages, and islands that were once a retreat for the wealthy. Discover the early American ideal on our cruises through the Chesapeake Bay.

CRUISE	DAYS	ITINERARY
East Coast Inland Passage	16	Baltimore, MD–Amelia Island, FL*
Grand Florida Coast & Keys	16	St. Petersburg, FL–Amelia Island, FL*
Southeast Sea Islands	9	Charleston, SC–Amelia Island, FL*
Great Rivers of Florida	9	Jacksonville, FL Round-Trip
Florida Gulf Coast & Keys	9	St. Petersburg, FL Round-Trip
American Revolution	12	Washington, D.C.–Philadelphia, PA*
Chesapeake Bay	9	Baltimore, MD Round-Trip
Potomac River & Chesapeake Bay	9	Washington, D.C.–Baltimore, MD*
Gulf Coast	8	New Orleans, LA–Pensacola, FL*

**Offered in both directions*



New England Cruises

The islands and harbors of New England are among the most desired vacation retreats. From the quaint island villages of Nantucket and Martha’s Vineyard to the scenic beauty of coastal Maine, we have created nine captivating New England itineraries for the most discerning traveler. Guests can enjoy a traditional Lobsterbake, indulge in the area’s rich maritime history, be led by our local expert guides to alluring destinations such as Newport’s opulent "Avenue of the Mansions," or the scenic mountain tops of Acadia National Park.

CRUISE	DAYS	ITINERARY
Grand New England	16	Boston, MA Round-Trip
New England Explorer	12	Boston, MA Round-Trip
Northeast Harbors	9	Boston, MA–New York, NY*
New England Islands	9	Providence, RI Round-Trip
Hudson River Summer Classic	9	New York, NY–Albany, NY*
Cape Codder	9	Boston, MA Round-Trip
New England Fall Foliage	16	Portland, ME–New York, NY
Maine Coast & Harbors	9	Portland, ME–Bangor, ME*
Hudson River Fall Foliage	9	New York, NY–Albany, NY*

**Offered in both directions*



Great Lakes Cruises

We're happy to announce three brand new, fully domestic, Great Lakes itineraries. From the scenic Thousand Islands to the charming coastal towns of Lake Michigan, each journey offers an unforgettable exploration of this legendary region. Along the way, marvel at historic shipwrecks and stroll along picturesque waterfronts in vibrant cities like Detroit and Milwaukee. Step back in time on enchanting Mackinac Island, enjoy the musical legacy of Motown in Detroit, or explore the impressive Harley-Davidson Museum. Delight in coastal gems like Sheboygan and Escanaba, where tranquil shores and celebrated lighthouses await.

CRUISE	DAYS	ITINERARY
Great Lakes & Thousand Islands	9	Syracuse, NY–Buffalo, NY*
Lake Michigan & Upper Peninsula	9	Milwaukee, WI Round-Trip
American Great Lakes	14	Buffalo, NY–Milwaukee, WI*

**Offered in both directions*



Group Booking Guide

Earn excellent commissions and Tour Conductor credits while offering your clients special discounts and extra amenities. Advisors can earn commission, depending on the commission tier level reached at the time of contract.

Group Discounts

- ★ Minimum group size: 5 staterooms and 10 passengers
- ★ All groups receive a \$600 discount per stateroom
- ★ For every 20 paid guests, receive one complimentary TC stateroom, up to 2 TC staterooms*
- ★ Rates are guaranteed for 60 days without deposit

Note: Complimentary staterooms given in category in which majority of berths are booked

Group Terms

- ★ Deposit required to hold space:
 - Cruises 9 nights or less:** \$500 per person
 - Cruises 10 nights or more:** \$900 per person
- ★ Final payment is due 120 days prior to sailing
- ★ Released staterooms are subject to the cancellation policies
- ★ Group discounts cannot be combined with any other offers or retroactively applied

Cancellation

- ★ All cancellations must be sent in writing to:
reservations@americancruiselines.com
or
741 Boston Post Road, Suite 200
Guilford, CT 06437
- ★ All cancellations are subject to a \$250 per person cancellation fee
- ★ Refund amounts given based on cancellation date:
 - ★ Up to 121 days prior to sailing - 100%
 - ★ Between 120-91 days prior to sailing - 75%
 - ★ Between 90-46 days prior to sailing - 50%
 - ★ Between 45-0 days prior to sailing - 0%
- ★ A Cancel For Any Reason protection plan is available upon request

The Choice For Travel Advisors

Travel Advisors can feel confident American Cruise Lines will offer their clients the best U.S. cruise experiences with the most unique itineraries and the highest level of personalized service. Our Travel Advisor Portal provides advisors with the sales tools they need to sell American Cruise Lines, including access to exclusive marketing resources, training, and more.

- ★ Tiered commission structure with unlimited earning potential
- ★ One of the highest repeat rates in the industry
- ★ Ease of booking with us. Advisors can speak with a Cruise Specialist 7 days a week
- ★ Access to FAM cruises, ship visits, group policies, and other exclusive trade offers
- ★ Customized marketing materials, co-branded flyers, and image library
- ★ Training, webinars, newsletters, and videos

TIERED COMMISSION STRUCTURE*		
TIER 1	\$0 - \$50,000	10%
TIER 2	\$50,001 - \$100,000	12%
TIER 3	\$100,001 - \$200,000	13%
TIER 4	\$200,001 - \$450,000	14%
TIER 5	\$450,001 +	15%

*Based on annual (sailed) net revenue – Subject to Change

Not registered yet?
Register at AmericancruiseLines.com/Travel-Advisor-Program



BACK PORCH CAFÉ
A casual outdoor café for a lighter meal, serving sandwiches, burgers, salads, and more

GLASS ATRIUM
Four stories of expansive views with a grand staircase spiraling up the center

SKY LOUNGE
The perfect place to read a book, play a board game with fellow travelers, or simply enjoy the scenery with a cocktail

SUN DECK
A great place for scenic walks, with a variety of comfortable lounge chairs

CHART ROOM
This lounge on the 2nd deck is an idyllic setting to relish the beauty of your surroundings

BRAND NEW SIGNATURE SUITE
The largest stateroom on any riverboat, spanning over 1,500 square feet, and offering panoramic views on a full wraparound balcony

BOW TERRACE
A favorite for morning coffee or to feel the wind in your hair

RESTAURANT
Each menu features American specialties with locally sourced ingredients. Plenty of space is available for all guests to be seated at the same time

THE LARGEST STATEROOMS
Most spacious, each with their own private balconies

GRAND SUITES
Two room suites with a private balcony, living room, and dining area

FITNESS CENTER
The largest on any small ship, featuring a variety of exercise equipment

RIVER LOUNGE
Set for casual conversation during the day and lively entertainment at night

UNRIVALED SPACE PER GUEST
The most square footage per guest globally

ENVIRONMENTALLY FRIENDLY
Counter rotating propeller units reduce both vibrations and noise. EPA Tier 4 engines cut emissions by more than 90%



American Encore

World's Best Riverboat

- ★ Built in America for American waterways
- ★ 180 guest capacity
- ★ Most square footage per guest globally
- ★ Pioneering design & innovation

AmericanCruiselines.com

888-323-4741